



# AICON NEWS

We help People work better! 🌱

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2023

Issue No. 11

Toner Cartridge • Copier Kit • Inkjet Cartridge • Bulk Ink • Printer Ribbon



INDUSTRY DYNAMICS

## INDUSTRY DYNAMICS

### US Printing-writing Paper Shipments Declined in February

According to the American Forest & Paper Association (AF&PA), total printing-writing paper shipments decreased 15% in February 2023 compared to February 2022.

U.S. purchases of total printing-writing papers decreased 6% in February compared to the same month last year. Total printing-writing paper inventory levels remained essentially flat (+0.3%) when compared to January 2023.

February shipments decreased in all 3 major P-W grades when compared to the same month the year before, with uncoated free sheet papers recording the smallest year-ago decrease of 9%. In January, compared to year-ago levels, net imports increased in coated and uncoated free sheet papers while net imports of mechanical papers decreased by 2%.

Previously, the American Forest & Paper Association (AF&PA) reported that total printing-writing paper shipments decreased 9% in January compared to January 2022.

U.S. purchases of total printing-writing papers increased 3% in January compared to the same month last year. Total printing-writing paper inventory levels increased 2% when compared to December 2022. January shipments decreased in 3 of the 4 major P-W grades when compared to the same month the year before, with uncoated mechanical papers recording the sole year-ago increase.

Source: <https://www.rtmworld.com/news/us-printing-writing-paper-shipments-declined-in-february/>



MARKETING ACTIVITIES

## MARKETING ACTIVITIES

AICON Canton Fair campaign is ongoing in May. Surprised bonus were well-prepared if you order!

There are the best deals you could possibly get! The toner with good compatibility and durable components brings you higher page yields than OEM. The feature had given users affordable price under high quality printouts.

Most of our brand agent had joined the activity and enjoy the great benefit, please focus on more surprises in next month.



PRODUCT&SOLUTION

## PRODUCT & SOLUTION

### Print quality is always unsatisfying, why?

Print quality issues happen occasionally in daily use of printers. Today, Aicon will share failure causes and solutions on some common issues with you. Let's see how to deal with them.

#### ◆ White Vertical Stripes:

Causes:

The laser radiation outlet of the printer or toner cartridge is shielded by some foreign material;

There is some foreign material on the cleaning scraper of toner cartridge;

The waste toner container is overfilled.

Solution:

1. Disassemble the toner cartridge and clean the scraper or replace a new toner cartridge;
2. Tap the waste toner container gently and shake the toner cartridge to get the waste powder uniformly distributed;
3. Clear up the waste powder in the waste toner container.

#### ◆ Dark Vertical Bands

Causes:

- The reverse mirror above photosensitive drum is moved;
- Laser beam scans outside of the normal range;
- Toner cartridge lose efficacy;
- The toner is at one side of the cartridge.

Solution:

1. Take out the toner cartridge and shake it slightly to

make the toner in it distribute evenly;

2. If the issue is not solved, please replace the toner cartridge.

#### ◆ Ghosting

Causes:

- Fuser assembly of the machine is ageing;
- Paper is damp;
- Toner cartridge is damp (the drum and toner powder);
- Black density is too high.

Solution:

1. Replace regularly the fuser assembly and paper;
2. Print on around 10 to 20 pages and the printer will return to normal;
3. Replace the toner cartridge with a new one;
4. Lower the print density of the printer.

DEVELOPMENT MILESTONE

## DEVELOPMENT MILESTONE

### New Beginning Of The Fiscal Year:

On Apr. 30, 2023, the fiscal year conference of Zhuhai Aicon Image Co., Ltd. was held. The company's CEO: Acco, top management: Simone, Maggie, as well as business department directors and platform department executives attended this conference.

Acco Huang, our CEO made a summary of last year, highly recognized and praised the achievements of the past 3 years. Aiming to new strategic targets, business plans and objectives were announced by business directors Abner. We also rewarded the three-year, five-year, ten-year and fifteen-year employees for their outstanding work.

In the future, we will continue to uphold our mission and responsibility to provide high-quality printing consumables and better services for hundreds of millions of users around the world.



EXHIBITION INFORMATION

## EXHIBITION INFORMATION

i-AICON is going to attend at Canton Fair, Guangzhou, China, which always focuses on providing professional, high-quality and environmentally-friendly printing consumables for overseas users.

We'll share with you our patented products, the most favorable models and latest toner cartridges. Also, you'll have the opportunity to get a closer experience with our ultra-high-yield toner cartridges at our booth.

Welcome to visit us on 1-5th May, 2023. More professional printing solutions and surprises are prepared for you. It would be a great pleasure to meet you at the exhibition.



SUCCESSFUL CASES

## SUCCESSFUL CASES

### i-AICON in Bulgaria

- Covering 13 countries in Europe.
- Sales have increased by 300% after cooperation.
- Serving more than 50 local small- and medium-sized enterprises in Europe.
- Resisting inflation successfully.

